

Asset Tracking For Your Business



Protect your valuable business assets

You rely on your vehicles, equipment and tools for your business to operate day to day—but are they adequately protected?

Tracking software not only helps safeguard your most expensive property, but also helps you better manage your entire inventory of assets. This includes everything from large-scale trailers and generators through to expensive tools.

Gaining better insight into where items are, how they are being used, and their real-time status across a number of asset-specific metrics has become an integral part of streamlined modern business operations.

Asset tracking enables you to discover the efficiencies that will improve your business, whether you're in construction, transportation, trades or agricultural operations.



Is your business wasting money because of poor asset management?

To self-assess your current asset management procedures, ask yourself the following questions:

- How do we currently monitor after-hours or unauthorized use of vehicles, machinery, equipment and tools? Is this appropriate for both powered and unpowered assets?
- Do we have procedures in place to quickly retrieve lost or stolen goods?
- How do we log maintenance works and schedules on individual pieces of equipment? Is it time consuming?
- How do we determine the best distribution of work across available assets? How long would it take to realize if a piece of machinery was barely being used, or would be better used elsewhere?

Three key benefits for your business

Stay one step ahead of your security, increase asset-wide visibility and gain critical insights to make improvements throughout your business operations.

Location tracking

- Devices fitted to your assets can be tracked from the palm of your hand, so you know where everything is – in one view.

- After inputting your designated worksite perimeter and normal usage hours, you can receive instant alerts if your assets are used when and where they shouldn't.
- Recover lost or stolen items quickly, without the headaches.

Asset monitoring

- Automate end-of-day inventory and usage reporting.
- Improve visibility with real-time alerts.

- Have motion sensors with certain asset tracker products that can detect changes in light, humidity and temperature to trigger events and notify you before damage occurs.

Workload management

- Better allocate incoming work across nearby available assets.
- Determine if all assets are indeed necessary and also being adequately utilized.
- Retrospectively analyze operations and discover cost efficiencies with timestamped reports.





Determine the optimum asset tracking solution for you

While asset tracking and management offers distinct benefits for businesses of all sizes and spanning a range of industries, no two business needs are identical. That's why you'll need to focus on exactly how asset tracking can work for your individual needs. .

What to look for in an ideal solution:

- Make sure that individual devices can be fitted to every asset you own, not just powered equipment or vehicles.
- Consider your coverage needs. Some products use satellite networks, while others use LTE-M or 3G.
- Ensure the system can be tailored to your unique preferences.
- Choose a trusted provider that will not only streamline the set-up and training, but deliver long-term after-sales support.

Your asset tracking checklist

Before making an investment in any one asset tracking software, run through this list to make sure all of your bases are covered.

Installation and integration

- Is the installation process straightforward? Will there be any disruption to day-to-day operations?
- What qualifications or certifications does the installation team possess?
- What level of training is offered? Is it online or in person, and is it tiered according to staff level?
- What's the process for fitting new assets as they are acquired?

Day-to-day use

- Is the user interface software easy to navigate?
- How many clicks does it take to get to the information required?
- Is the dashboard customizable? Can most-needed information and features be prioritized?
- Who can access the platform, and how can this information be updated?





Metrics and reporting

- How easy is it to customize metrics and set specific alerts?
- Do the reports deliver the desired information, insight and actions?
- Can reports be scheduled as needed?
- Who can access reports? Can they be exported and sent out if needed?

Long-term service

- How often are upgrades scheduled? Will there be any in the future?
- What is the customer service process for future questions?
- Does the provider offer further training beyond the initial scope if needed? How about digital resources for further education?
- Is immediate support available for urgent queries or problems?



The Fleet Complete Advantage

As the asset tracking and telematics expert, Fleet Complete is well positioned to be your new business growth partner.

In the current market conditions, Fleet Complete helps close to 500,000 users worldwide improve asset engagement, increase staff productivity, create operational efficiencies, comply with safety regulations and gain significant savings.

Want to discuss asset tracking for your business?

We would love to. You can either visit www.fleetcomplete.com/ for an overview of our product offerings, or call us on 1-800-220-0779.

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