




STREETEAGLE



Fleet Safety and Telematics Solutions for EMS

The trusted leaders in EMS fleet management since 1998

StreetEagle software (from InSight Mobile Data) delivers EMS fleet management like no one else, and we add more and more EMS operations to our family every year. Why? Because for over two decades, we've been developing and perfecting a telematics and driver safety platform that meets EMS-specific challenges. Other fleets don't have the same exacting time windows, reporting needs and safety requirements that EMS does, so we know your daily operations require a more focused approach.

Simply put, StreetEagle offers an all-in-one software platform with features specific to EMS operations that other providers don't. The foundation level is real-time connectivity and mobile resource management, but InSight also provides a critical layer of driver safety performance monitoring, analytics and coaching to help organizations build a "safety-first" culture. From there, value-added services such as maintenance management, monitoring critical vehicle functions and integration can be added to provide 100% visibility into the safety and efficiencies of all activities in the field. And it's all backed up by direct access to EMS fleet management specialists whose objective is to help your organization maximize performance and customer satisfaction.

Fleet Safety: Protecting Your Drivers, Patients and Reputation

Driver Behavior Monitoring and Coaching

Costly aggressive driving practices go well beyond speeding – and to see the full picture of how your fleet really behaves on the road, you need greater granularity in your data. Fortunately, StreetEagle's Driver Behavior Monitoring features deliver exactly that, and provide you with the information you need to define and maintain company-wide safety standards. In addition, it can protect your good drivers from false and "hard-to-prove" cases that reverses at-fault claims. :





- **View individual, group and company-wide driver performance at a glance**
StreetEagle's KPI Dashboard provides insight into important driving safety metrics such as acceleration, hard braking and sharp cornering. It also allows you to compare vehicle speeds versus posted speed limits, to make sure drivers aren't risking accidents on residential and secondary roads.
- **Keep informed on potentially costly driver behavior violations**
StreetEagle can generate alerts when unsafe driving practices happen, such as speeding, hard braking, sudden acceleration and fast cornering. You'll know about it as it's happening, so you can respond in real-time, or upon historical review with detailed Driver Behavior reports. Further detail can be gained with optional live video clips using LiveCam.
- **Track driving safety trends - for individuals, groups or an entire fleet**
The software compiles driver behavior events for your entire fleet and allows you to view data according to time frame or by specific violations, to show patterns for individuals, groups or the entire company. Capturing this individualized data allows you to compare one driver's performance against the whole group's and to identify outliers.
- **Risk reports and "predictive" driver behavior data**
StreetEagle's Risk Report collects driver behavior data from every driver and compiles it in one place to help managers identify drivers that are most likely to be in an at-fault incident. This "predictive risk" analysis allows preventative coaching to eliminate the risk of a costly incident.
- **In-vehicle buzzers provide immediate driver behavior feedback to assist in training and coaching**
Audible in-vehicle alarm buzzers are installed and programmed to sound immediately when driving violations (configured according to your specific parameters) occur. The buzzer acts as an aversive stimulus, which, when applied systematically, will reduce the likeliness of the behavior to recur.
- **Generate individual driver scorecards to rank and benchmark drivers**
StreetEagle allows you to generate and share scorecards individually for each driver and configure user-defined benchmarks to rate, rank and measure performance for the purpose of review, coaching, and to create incentives for continuous improvement.

myScore® Driver Safety Tools

Accurate and automated driver scoring data for drivers, for managers...and for creating a "safety first" culture

Driver safety isn't a game when lives and company reputations are on the line. But that doesn't mean it can't be made into a healthy competition. myScore is a set of interactive tools that delivers precise driver scoring data directly to employees and supervisors - allowing them to compare individual performance to other team members, or to an entire group. The purpose of myScore is to help create a "safety first" culture for organizations that depend on drivers.

Access to accurate driving metrics from anywhere means that you always know whether your organization's performance standards are being met, and if they're not, you'll have the data you need to analyze further right at your fingertips.



myScore Mobile

myScore Mobile is an online, mobile-optimized portal for drivers and managers to login and view scores across a variety of critical performance categories, including:

- **Driver behavior** – including precise measurements on acceleration, braking and cornering
- **Speeding** – comparing against posted speeds, and how much over limits
- **Idling** – accumulated “engine on” to pinpoint wasteful habits



myScore Mobile gives each driver a score according to his/her adherence to company-wide standards, reveals trends in both individual and team driving behaviors and ranks team members against each other to foster healthy competition and encourage driver safety excellence.

myScore Campaigns

- Communicate myScore performance metrics automatically to individual drivers, managers and to the entire organization via email
- Email campaigns will feature dashboard-style graphics and direct links to more data via the myScore site
- Gets the whole team involved and invested in driver safety



myScore Competitions

- Utilize gamification to tap into team members' natural drive to compete
- View individual results vs. results of others or whole team
- Encourage an atmosphere of healthy competition
- Recognize and reward high achievers





StreetEagle Driver Management Solutions

Multiple ways to capture driver ID and safety data accurately, without the hassles

StreetEagle's in-cab driver management solutions solve the problem of shifting driver and vehicle assignments, and juggling devices like key fobs or cards across a rotating lineup of users by capturing and keeping track of driver ID's, enabling more accurate safety and status monitoring. There are multiple technology options to fit your operation: RFID readers, simple keypads, or a combination of the two.

Reduce dependence on driver-carried key fobs - key fobs are a typical way to handle driver ID... but let's face it: they can be a logistical and managerial headache. StreetEagle's driver ID solutions go beyond key fobs to the latest in-cab hardware solutions that relieve the pain of managing multiple driver-carried fobs.



The flexibility of multiple deployment methods - the combination keypad/RFID reader option delivers unique flexibility to accommodate a preferred deployment method. The keypad makes it easy for drivers to identify themselves without having to carry an ID card, and also serves as a backup for lost cards/tags.

BYOC (Bring your own card) - the StreetEagle platform makes it possible for your drivers to carry a single RFID card that can access buildings, and also work as an onboard identification solution. It's ideal for customers who have already deployed HID proximity cards for access to secure buildings such as medical offices, hospitals, pharmacies, etc.



Manage all driver ID's and safety data from one interface - turnover rates are high for most mobile operations, and therefore managing deployment and tracking driver/vehicle assignments can be a huge hassle. But StreetEagle captures all driver ID and status information and displays it in the software's Data Manager, so that you can manage and track all driver activity from one screen



Crashboxx - Accident Reconstruction Module

Near real-time insight into crash events

The StreetEagle platform for EMS features a variety of tools focused on helping EMS organizations remain safe in an industry known to be 13 times more likely to be involved in accidents than other work vehicles. That is why we've partnered with CalAmp, in an integration like no other. Introducing Crashboxx - actionable intelligence of a crash event within minutes to automate loss recovery.

How is Crashboxx accident reconstruction different?

- 1. Measuring Force** - Crashboxx utilizes the acceleration data from Cal-Amp hardware coupled with vehicle dynamics provided by the VIN to analyze crash force
- 2. Severity Scale Classification** - Crashes scaled to five degrees: very light, light, moderate, heavy, and very heavy
- 3. Accuracy** - Crashboxx achieves 96% reliability at the moment of impact with an attested crash algorithm (recording only 37 false positives out of 12 million cycles and utilizing system level reliability - comprising the elements of the crash report)

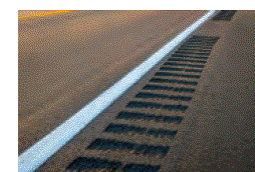
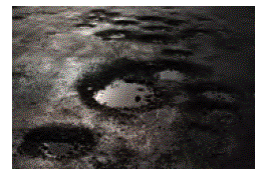


Risk Management that reduces costs, mitigates fraud, and streamlines claims

OEM Grade Crash Discrimination

The sophisticated algorithms can decipher between a true crash event and other non-crash conditions such as potholes, rumble strips and speed bumps. In over 90 million algorithm cycles only 113 false positives were reported.

First notice of loss notifications sent via SMS and email. Real-time to make a real difference.



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InSight Mobile Data develops innovative mobile resource management and fleet safety solutions that provide real-time visibility into the mobile work environment. Our fully configurable StreetEagle® software platform provides the ability to capture, analyze and integrate mission-critical data from ALL mobile assets - vehicles, equipment and workers - to improve operational efficiency and safety.