

### **AN INTRODUCTION**





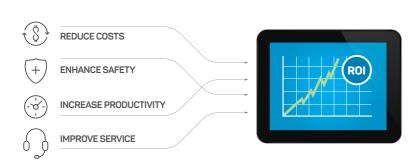
# **WHO WE ARE**

Titan GPS is powered by Certified Tracking Solutions (est. 2004), a division of B&B Electronics (est. 1971).

Certified Tracking Solutions has enjoyed substantial growth as a leader in the GPS tracking industry across a diverse field of business and consumer verticals. Our world-class proprietary cloud-based software platform supports a broad range of GPS hardware to support diverse tracking and monitoring needs.

# WHAT WE DO

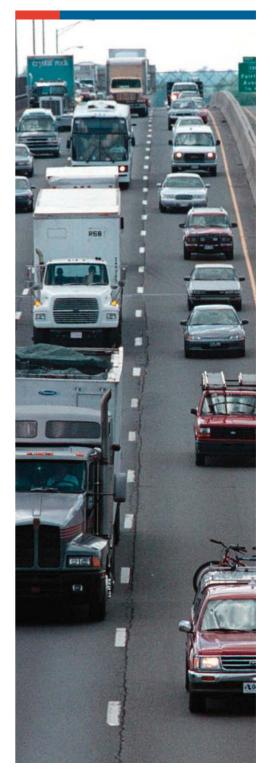
With a powerful enterprise level GPS tracking and fleet management system and unparalleled support we help you cut costs, improve productivity, enhance safety, and improve the service you deliver to your customers.



### **OUR EXPERIENCE**

We are trusted by thousands of fleets across Canada and the United States. Some of the biggest names and some of the smallest too.







### **OUR PROCESS**

We recognize that an exceptional GPS tracking system comes from a consultative approach. No two fleet businesses are alike and our goal is to develop a GPS tracking system that fits your fleet.

### STEPS TO SUCCESS



### STEP 1 | REVIEW YOUR FLEET APPLICATIONS

We've seen just about every kind of fleet application there is; trucks, equipment, trailers, containers, mobile porta-potties, nothing stumps us, but we look forward to every surprise.



### STEP 2 DETERMINE YOUR PRIORITIES

Every fleet business is unique. That's why we don't offer a cookie-cutter approach. We help you determine your priorities for tracking to ensure you get exactly what you need.



### STEP 3 | IDENTIFY POTENTIAL OPPORTUNITIES

There's lots you can do with GPS tracking and we've helped many uncover opportunities to cut costs, increase productivity, enhance safety, and improve service.



### STEP 4 | RECOMMEND HARDWARE & FEATURES

When we're sure we understand your fleet we'll recommend the right combination of GPS hardware and features to maximize the ROI on your GPS tracking investment.



### STEP 5 | BUILD ONGOING VALUE

There are many variables that go into developing value in any fleet deployment. One thing you can be assured of is that we take your fleet investment as seriously as you do!



### **VEHICLES**

Every mile and every minute counts! Easily manage your vehicle fleet by knowing where your fleet is, where it's been, and every activity in between. Reduce fuel expenses and lower emissions, cut unnecessary and unauthorized travel, reduce travel speeds and eliminate aggressive driving, improve routing and dispatch, and stop wasteful idling.



#### **INCREASE EFFICIENCY**

Accurately analyze your fleet business and identify unproductive and inefficient miles and activities.



#### **CUT FUEL EXPENSES**

Reduce speeding, aggressive driving, excessive idling, and needless extra miles put on your vehicles.



#### **ELIMINATE AGGRESSIVE DRIVING**

Monitor speed and driving behaviour to reduce accidents, protect people and reduce insurance claims.



#### LOWER EMMISSIONS

Reduce idling, travel speeds, aggressive driving, miles travelled and have better maintained vehicles.



# **EQUIPMENT**

Keeping track and deploying an equipment fleet efficiently and productively can be a complex assignment. Titan GPS has tracking solutions vital to productivity and extending equipment life. Easily deploy equipment with precise location tracking, recover misplaced or stolen equipment quickly and automatically record engine hours to simplify maintenance.



#### **OPTIMIZE UTILIZATION**

Track hours worked over any time period and improve your equipment deployment decisions.



#### **CONTROL LABOUR COSTS**

Create accurate employee activity reports for more precise accounting and cut down on overtime.



#### PREVENT DOWNTIME

Reduce costly breakdowns with timely reporting, wear and tear and extend equipment life.



#### **IMPROVE SECURITY**

Quickly recover lost or stolen equipment and reduce downtime with real-time visibility of your fleet.





### **ASSETS**

With or without a power source; trailers, containers, fixed and mobile assets are valuable investments. Titan GPS has perfected asset tracking with a broad range of options to fit your fleet. View and record movement, status, engine hours, battery condition and much more. Recover lost or stolen assets quickly and deploy efficiently to ensure customers are well served.



#### REMOTE TRACKING

Get a reliable signal from anywhere with satellite equipped GPS hardware regardless of location.



#### SAVE TIME

Eliminate time wasted searching for deployment availability with visibility to your entire fleet.



#### MANAGE RENTED ASSETS

Create precise and verifiable invoices for rented assets based on accurate operating data.



#### REMOTE SENSOR MONITORING

Identify issues quickly with remote sensor data such as temperature, fluid levels, and tank pressure.



# **SNOW PLOWS**

Winter maintenance fleets are a huge investment and require sophisticated solutions born from extensive experience in some of the harshest climates on the planet. Compatibility with industry leading Spreader Controllers lets you drive efficiencies while seamlessly transmitting critical data that keeps roadways safe with advanced Titan GPS technology.



#### **INCREASE LIFESPAN**

Save money by increasing the productive lifespan of your winter maintenance equipment.



#### ACCURATE ACTIVITY REPORTS

Reduce labour costs with accurate and verifiable activity reports for more precise accounting.



#### **GAIN VISIBILITY**

Expand your line of sight to remote operations and optimize equipment deployment.



#### **ENHANCE SAFETY**

Monitor beacon lights, PTO, or other inputs that let you manage the proper use of your equipment.





### PROVEN GPS HARDWARE

Unlike most, Titan GPS offers a broad range of advanced GPS tracking devices and features to meet a wide variety of applications. From satellite to cellular, plug n play to hardwired, self-powered to solar-powered, Titan GPS carries and has extensive experience with it all.

**PLUG N PLAY TO HARDWIRED** 

**CELLULAR TO SATELLITE** 

**SELF-POWERED TO SOLAR POWERED** 

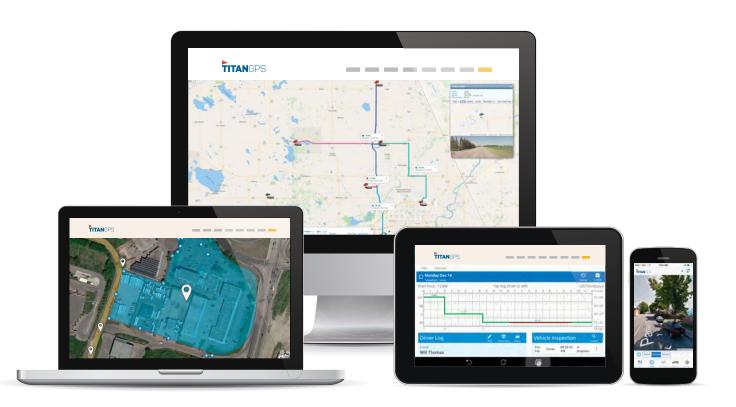






### POWERFUL ONLINE SOFTWARE

On the go or at your desk, your fleet is always with you. With powerful and easy to use features you'll know where your fleet is, where it's been, and every activity in between. Set automatic alerts to notify you of any movement, change in status, or event and easily generate reports to sum up performance over any period.





### ADVANCED FLEET MANAGEMENT

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Turn data into actionable insight with Titan GPS's advanced reporting and analytics engine. Get the answers to the important questions every fleet operator should be asking. Titan GPS visual historical playback tools and a comprehensive suite of fleet and vehicle managerial tabled reports which are second to none in the industry. Roll up by branch, region, and geography, and get performance insight to the right people at the right time with role-specific and permission based reporting.

#### **KEY FEATURES**

- Detailed, summary, and advanced reporting and analytics engine
- · Customizable report subscription tool
- · Graphical and interactive reports
- · Over 40 tabled reports
- · Historical play-back tools

- Grouping tool: assets/users/landmarks
- Asset list display
- · Service maintenance sheduling
- Sub-user creation tool
- · Asset search and labeling
- Back office integration

#### **PRIMARY BENEFITS**

- · Reduce administration time
- · Make better fleet decisions
- · Control labour costs

- Confirm departure and arrival times
- · Validate billing and hours worked
- Audit vehicle movement history



# **TITAN GPS DELIVERS**

When we talk to businesses about GPS fleet tracking, time and expense are sometimes identified as barriers. We believe fleet operators cannot afford to wait, and here's why.

### Typical customer experiences:

<ul> <li>Fuel savings</li> </ul>	5-25%
Idling reduction	20-60%
Milleage reduction	5-20%
Productivity gains	5-20%
Aggressive driving event reduction	50-99%

# WHAT CUSTOMERS SAY



"With more accountability, reductions in dangerous driving, and unauthorized travel we estimate we're saving more than \$20,000 a month. We can be finer in our job estimates and win more contracts. That's win-win for everyone!" - Mike Bruens, General Manager



"Everything just kind of settled after implementing Titan GPS. When we first launched we received a lot of over-speed alerts! Today, it's a rare occurrence. It kind of surprises us when we get one." - Curtis Evans, Fleet Coordinator



"We cut our fuel bill by 20% almost immediately. Since that time, we've used the system even further to save time and money." - Gary Fitzgerald, Operations Manager





#### WE'RE HERE FOR YOU!

phone 780 391 3800 toll-free 855 287 4477 visit us titangps.ca